



Skyrocket your sales results by removing hidden blockers from your subconscious

Stop hitting the brakes if you want to speed up!

What would happen if you found out that you have lived all of your life with the parking brakes still on without knowing it? More than that, what will happen if you take away those hidden inhibiting factors? A new area of opportunities will open up for you! This is not a fairy tale, but a reality due to the latest insights in neuroscience. These hidden neurophysiological action blockers are called 'Bad Clusters', and so far, PMA is the only existing technique that removes them from your subconscious!

Many organizations try to squeeze more out of the already over-stretched potential of their sales people by sending them to skills and motivational seminars and putting the pressure of targets and deadlines on them. By using the PMA method, you are now able to achieve much faster and more permanent results with less effort by removing these recently discovered hidden barriers that hold back your innate power and abilities.

Self-confidence

The all-time core competence of the successful sales person described by Napoleon Hill (1928):

"In no other field of endeavor does Self-confidence or the lack of it play such an important part as in the field of salesmanship, and you do not need to be a character analyst to determine, the moment you meet him, whether a salesman possesses this quality of Self-confidence. If he has it, the signs of its influence are written all over him and in the goods he is selling the moment he speaks."

The main reason that a sales person does not reach his or her maximum potential is generally not due to a lack of skills or even motivation. It is the personal feelings of resistance and the fear of failure that block successful selling. Once those inhibiting blockers (Bad Clusters) are eliminated, you will accomplish even more than you do now, and with more pleasure, too.

Bad Clusters are the cause of unnecessary blockers that tie you down as a sales person in the crucial moments of the sales process. They manipulate your perceptions with negative feelings that are not appropriate for the present situations you are in. These feelings originate from subconscious neurophysiological processes, without you being consciously aware of it.

The blockers cause feelings of unease, frustration, fear of failure, and have a strong influence on your decisions and behavioral patterns. Until recently, no one was aware of the existence of Bad Clusters. Because of this, other training and coaching methods were, therefore, unable to deal with this new phenomenon.

Nevertheless, these Bad Clusters are the hidden reason that you could not follow through on many of your sales plans. Their power forced you to settle for less, choosing for safety instead of acting through motivating feelings of excitement and taking calculated risks that would lead you to success. The influences of Bad Clusters are a disturbance of your reality because they have existed in your subconscious database for a long period of time. You are totally familiar with the feelings that these limiters created and you have shaped your belief systems and habits according to their influence. However, negative or inhibiting feelings are not healthy and not a part of a successful life.

PMA eliminates these emotional obstacles that keep you from becoming who you want to be and lead you to your true potential! The difference is stunning, especially in sales and management skills, where you are constantly confronted with your own emotional limitations and boundaries every day. PMA is the breakthrough that you may have been looking for a long time and already started to wonder if it could be found . . .

PMA Sales Program

PMA for Sales comes in several forms. You can:

- experience PMA in the 1- or 2-day Personal PMA Seminar, which gives you the tools you need to apply the PMA technique to yourself.
- In the 4-day Business Seminar you learn to apply the PMA techniques in your contacts with clients, suppliers, employees and other people you encounter and in such a way that you can successfully home in on your goals.
- Personal 1-on-1 coaching by a certified PMA Coach



The basis of self-confidence

The basis of self-confidence is the absence of doubt and fear. You are good at your trade, you believe in the value of your product. Everybody who buys it will be better off. Every transaction you perform makes the world a little richer. You feel certain about that.

You have attended several outstanding sales courses and you know all about the sales process and the salesman's attitude. Yet you keep feeling limitations and build up belief systems about yourself and the world that hold you back from really making it big and shine like a star. That's the parking brake, that's the effect of Bad Clusters. You may feel like a runner who is wrapped in tape.

The next step of development means that you have to take away the inhibiting windings that are wrapped around you. The most persistent limiters are your own belief systems, opinions, and habits, based on your feelings fabricated in your subconscious. Most of them are inspired by your Bad Clusters. By use of the easy to learn PMA technique, you are able to remove the neurophysiological root cause from under these limiting constructions, after which they permanently disappear.

What makes PMA different?

All self-improvement methods present themselves as new and groundbreaking. But most of the time they all come down to the same old approach. Why is PMA different? PMA goes one important step further in intensifying your existing skills and removes the emotional blockers that inhibit you from using these skills to their full potential.

It is the only neurophysiological method at this time that goes much deeper than psychological and conditioning methods. You can have a 'preview' of these effects in a simple demonstration or free seminar organized especially for your organization. So it's easy to find out for yourself. PMA lets you discover the characteristics of your Bad Cluster and how they created many of your inhibiting belief systems.

After you've removed these Bad Clusters, you will experience an unknown level of freedom in your decisions and behavior and a permanent increase of your self-confidence. Bad Clusters create no memories in our consciousness, but they do induce unpleasant inhibiting feelings in our body. Once activated, we wrongfully link their negative feelings to the present circumstances we are in. This way, Bad Clusters contribute in a limiting and confining way to the individual we gradually become. Now you can stop this process and unleash your real potentials!

The Power of PMA

PMA teaches you how to trace your own Bad Clusters and remove them permanently, no matter how long you've had them. Bad Clusters rule by negative feelings and have caused you to create all kinds of protecting belief systems and behavioral patterns against these unwanted feelings that originate from those invisible roots within. PMA is the first technique that enables you to remove them permanently and experience a whole new feeling of independence. With PMA, you remove the Bad Cluster and you will be amazed to discover to what extent they have, until that moment, blocked your hidden capacities.

You'll experience that lifelong boundaries and even psychosomatic complaints will disappear just like that. Just imagine yourself, as you are now, you might not even be aware of the fact that you are capable to do so much more than you perform right now. Just suppose that you go through a change that makes you look back on yourself today and conclude that you have become much more free, creative and proactive. Would that make a difference in your performance, and yes, on your whole life?

PMA helps sales professionals become sales champions with the unmistakable self-confidence that originates from the absence of unnatural fears and limiting beliefs! PMA is embedded in custom-made Sales effectiveness programs that can be implemented in your sales organization.

Would you like to make an appointment with one of our PMA Coaches. They will provide you with the approach of the PMA Sales Program and all its advantages, and how you can increase the productivity and net profit of your company.

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